# GOVERNMENT OF INDIA
# TOURISM
# LOK SABHA

UNSTARRED QUESTION NO:3594
ANSWERED ON:18.04.2005
PACKAGE TO TOUR OPERATORS
Appadurai Shri M.

**Will the Minister of TOURISM be pleased to state:**

(a) whether the Government proposes to provide any package/concessions to private tour operators to boost tourism; and

(b) if so, the details thereof?

## Answer

MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)(SMT. RENUKA CHOWDHURY)

(a) & (b): Under the Marketing Development Assistance Scheme (MDA) the Ministry of Tourism provides financial support to approved tourism service providers (i.e. hoteliers, travel agents, tour operators, tourist transport operators etc., whose turnover include foreign exchange earnings also) for undertaking the following tourism promotional activities abroad:

(A) Sales-cum-study tour

(B) Participation in fairs/exhibitions

(C) Publicity through printed material